

GIYM SPRING NEWS 2019

It's been an exciting six months at Give It Your Max and we have made progress in many areas.

After announcing Cameron Norrie as our first player ambassador in the Summer of 2018 we are thrilled to report that Heather Watson has now also joined us in the role of Player Ambassador as well.

New Player Ambassador: Heather Watson



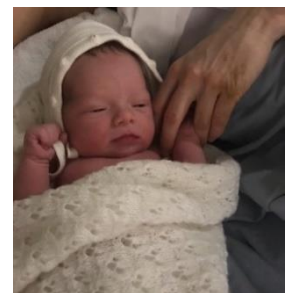
Heather is currently ranked number 3 in Great Britain. She won her first WTA singles title in 2012 at the Japan Open which made her the first British female to win a WTA singles title since 1998. She has since won two further WTA titles and the Wimbledon Mixed Doubles title in 2016. She is a two time Olympian and has represented GB in Fed Cup on numerous occasions. Heather is a true competitor and a model of success.

Heather says, 'I am so excited to be an ambassador of Give It Your Max. I am very passionate about being involved in the community, children and being able to give back.'

Heather is our first female player ambassador and is a fantastic role model. We are looking forward to getting Heather along to some of our programmes and events and showing her the progress we are making in the community and the impact that the sport of tennis is having on so many deserving children.

New Arrival

A huge congratulations to GIYM CEO Abigail Tordoff on the arrival of Gabriella Grace on 23rd November 2018, weighing 7.5lbs. All are doing amazingly well and Bjorn, Abi's son, is enjoying spending lots of time with his new sister. Well done Abi from all at Give It Your Max.



GIYM PROGRAMME UPDATE 2018 - 2019

Give It Your Max has seen a very positive start to the 2018-2019 tennis year. The winter months are always the more difficult regarding consistent delivery within a school programme where indoor space is limited, but this winter has been a reasonable one weather wise and the coaching team's creativity and determination has meant very few sessions have been cancelled. Our Lewisham programme has reported on stacking table and chairs in the classroom to make space during the bad weather guaranteeing the tennis sessions run and highlights that many of the skills that are required to start to learn to play tennis do not need a large space and therefore this should not be seen as a barrier to young children starting out in tennis.



We are very excited to have Leek Tennis Club join Give It Your Max this summer. Leek Tennis Club have a very ambitious plan to make tennis a central focus across the local first, middle and high school and Give It Your Max will be funding the curriculum time delivery to years 1 to 6 as well as an after school programme at the first and middle schools. With a link back to the tennis club for holiday camps, subsidised memberships and weekly social tennis this programme can have a very positive impact on the children and families within the community. We look forward to reporting back on this programme in our Autumn update.

Over the last two terms we have visited many of our programme managers and coaches and it always impresses us how passionate and driven they are to deliver tennis in their communities and to work with children from more deprived areas. The programme managers are very positive about the changes in 2019-2020 knowing their work will be in schools with even greater need, with the potential to have an even bigger impact on the children they coach.

We continue to work with the Tennis Foundation and are into year four of our five-year agreement, funding inclusive tennis programmes within 15 SEN schools. In addition to these, we have started a new disability programme at Lonsdale School in Hertfordshire which consists of a “hub school programme” providing tennis to pupils at the school as well as a community programme offering coaching in local mainstream schools to children with disabilities.

During the first two terms of 2018-2019 GIYM has seen 10,221 children participate in curriculum time tennis and 2,328 spaces taken in funded after schools programmes.

Programmes 2019 – 2020

We continue to strive to make as great an impact as possible working with children from deprived areas and who without the support and work of GIYM would not have the opportunity to play tennis and gain from all the benefits that this brings. From September 2019-2020 our schools’ curriculum funding will only be provided to schools with a minimum of 25% Pupil Premium with the aim for this figure to increase in future years. “Pupil Premium” is a government scheme that identifies the needs of pupils and families attending a school and allows us to make sure that the school is in an area of deprivation and therefore indicates if the children attending the school are the ones who need our help. We will also look for our programmes to have a greater impact on the children by delivering a minimum of 5 weeks to a class therefore giving the pupils a chance to have a greater experience of tennis which we hope will lead to more children gaining an interest and like of the game and thus the desire to play tennis outside of the school’s curriculum delivery. This is something that a few of our programmes have moved towards in 2018-2019 with positive results and a greater relationship with the schools that they work with.

At GIYM we are very sensitive to cost being a barrier to after school participation and from September 2019 our programmes will provide children playing tennis after school with a discount on normal programme prices for a minimum of 1 term.

Rhys Hanger

Tennis Manager – Give It Your Max

GIYM PLUS

We are very excited to have 3 venues delivering our Give It Your Max Plus Programme in the summer term for 2019. We continue to work with our Lewisham team after the successful pilot of this programme in 2018 and look forward to seeing the programme develop in Birmingham and Northampton. Give It Your Max Plus, is aimed at the 11+ age group and specifically those children who have been part of our in-school programme and who are now transitioning into state secondary school. Part of the programme will be to offer children the LTA Leader's Qualification which equips the child with the skills to assist a coach on-court, potentially earn a little bit of pocket money assisting a coach whilst developing important leadership skills for the future.



PRO – AM Halton Tennis Centre

Back in early December 2018, Halton Tennis Club hosted a Pro Am tournament to help raise money for GIYM. The event was made up of 18 pros (coaches and team players) with 18 amateurs (club members) who paid to participate in the event. The event was played in round robin boxes with the top 2 teams from each group going through to a knock out stage to decide the eventual winners.

Rhys Hanger, GIYM Tennis Manager said “The event was such a fun tournament to be a part of, and all the players involved enjoyed the competition and were very interested and supportive of the work that Give It Your Max is doing around the Country”.



Over £600 was raised through entry fees and the prize draw that concluded the event.

GIYM would like to say a massive thank you to Mike James and Halton Tennis Club for supporting GIYM and we look forward to working with them again on a similar event in 2019.

GRENFELL TOWER COMMUNITY PROJECT UPDATE

GIYM are very pleased to continue to support children in The Grenfell Tower community in 2019 with tennis camps during the school holidays.

Building on the success of the tennis camps at Kensington Leisure Centre during 2018 we have expanded the tennis activity to include both Kensington Leisure Centre and The Curve Community Centre in 2019 where we will be supporting the delivery of 18 2-day camps. The Curve Community Centre provides a safe, welcoming space for families and individuals from across the North Kensington areas that have been affected by the Grenfell Tower tragedy and provides vital support and services for local residents ranging from practical focused advice about emotional wellbeing, Key Workers, housing, NHS and employment, to courses, sessions and community-led activities that support both collective and personal recovery for children, young people and adults. This is therefore seen to be a great venue to provide the GIYM programme.



Abi Tordoff (GIYM CEO) and Rhys Hanger (GIYM Tennis Manager) visited the North Kensington holiday camps programme at The Curve Community Centre in February. Rhys commented "This is our 2nd year working within the Grenfell Tower area and it was great to see the Kensington holiday camps' programme in action. You can always tell when children are really enjoying it because they run to pick up all the balls after each exercise and are constantly smiling. The coaches from GLL were very enthusiastic and delivered a fantastic session for the children. We are so pleased to be able to work with GLL and to support these children and provide them with free tennis training during the holidays"

THE TENNIS BALL

On Saturday 10th November over 500 guests attended The Tennis Ball at the London Hilton Park Lane for a fantastic evening of entertainment and to support tennis charities, Give It Your Max (GIYM) and the IC Philanthropy (ICP).

Several well-known faces supported the event with leading Sky Sports presenter Marcus Buckland guiding us through the evening and introducing Sir Trevor McDonald, patron of both charities, to make a key note speech. Tennis fan and Speaker of the House of Commons, John Bercow gave a short and amusing interview and Tim Henman came on to stage to help draw the raffle. The guests were entertained by British comedian Dominic Holland and at the start of the evening were able to witness speed painter Dave Sharp produce two stunning portraits of Roger Federer and Novak Djokovic which

were auctioned off later in the evening. Amazing auction and raffle prizes were up for grabs and guests were further entertained by the very charismatic auctioneer Charlie Ross.

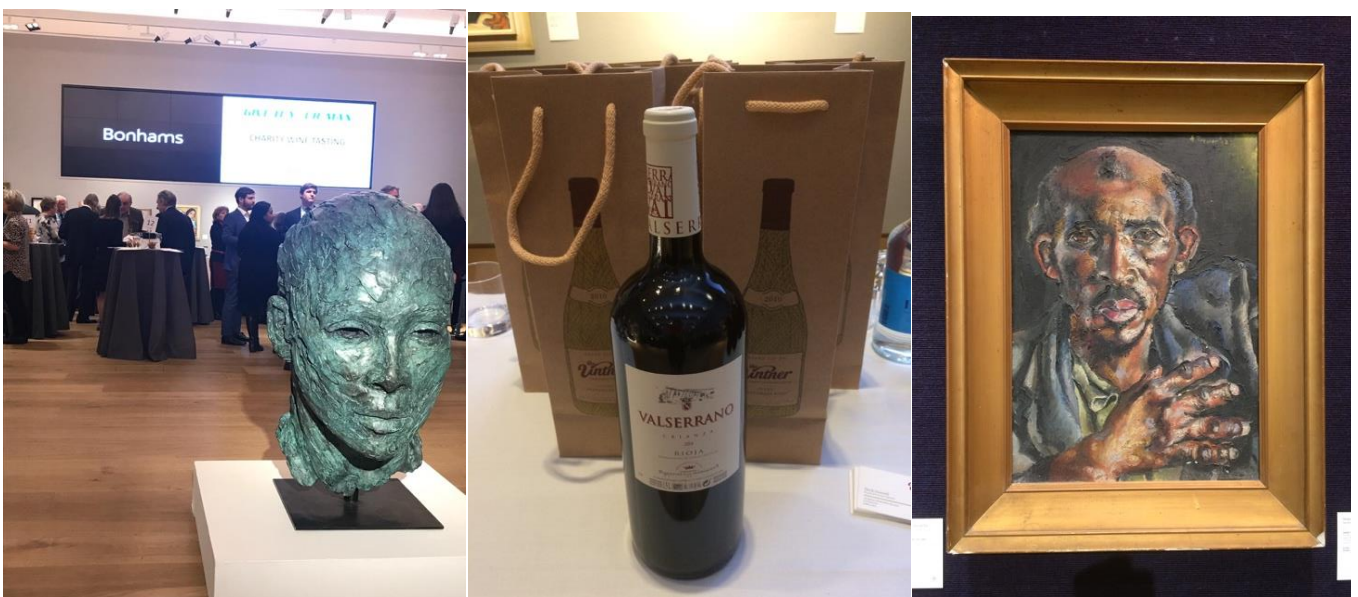


GIYM would like to thank everyone involved in supporting this event and helping to make it such a great success. Thanks to the generosity of everyone that supported the event we have raised much needed funds to support the great work of GIYM and ICP.

The Tennis Ball was supported by Linklaters, Zoo Communications, Maui Jim and City Am

WINE TASTING EVENING

On Thursday 14th March we welcomed 70 guests to Bonhams auction house in central London to enjoy a wine tasting evening. The event took the format of a wine challenge and was hosted by the London based independent wine merchant, The Vintner. A total of 14 teams participated and had to blind taste 6 different wines, guessing the estate, grape variety, vintage, country and price. Points were awarded for correct answers and teams were encouraged to pay cash donations in return for clues which helped to boost our fundraising efforts. It was a highly entertaining format hosted by the very charismatic Tom Gilbey of The Vintner.



The evening started with a drinks reception and our guests were able to view the contemporary African art on display in the gallery. Members of the winning team were all treated to a magnum of Rioja and the evening was a great success with vital funds raised for the charity.

UPCOMING EVENTS



We will host two events in October 2019, a golf day at The Berkshire Golf Club on Wednesday 9th and a Bridge Evening at the All England Lawn Tennis and Croquet Club on Monday 21st. Should you wish to attend either event please contact Lorna Cowan to register your interest at lornacowan@giveityourmax.org

STAYING IN TOUCH

You can now follow GIYM on the following social media platforms:

Facebook www.facebook.com/giveityourmax

Twitter: <https://twitter.com/GiveityourMax>

Instagram: <https://www.instagram.com/giveityourmax/>

and of course, you can keep up to date with all the latest information at our website

www.giveityourmax.org

GIVE IT YOUR MAX

Gets kids playing tennis