



## AUTUMN 2016

### CEO Appointed

GIYM is pleased to announce that Abigail Tordoff has been appointed GIYM's Chief Executive Officer, effective 1 November 2016. Abigail is a former professional tennis player, with over 15 years of experience in the sports and entertainment business.

Abigail worked as a Client Director at Octagon Inc. for some thirteen years, where she was recognized as one of the leading agents in the industry, managing and supporting global talent such as Anna Kournikova, Andy Murray, Martina Hingis, Laura Robson, Marion Bartoli, Grigor Dimitrov, Darren Gough, Damon Hill and Paula Radcliffe.

On leaving Octagon, Abigail accepted a role heading up the European Events and Sponsorship Division for the global luxury goods brand, Maui Jim. Her role saw her responsible for securing and managing all European commercial partnerships, including the exclusive ATP official eyewear deal, as well as managing a portfolio of 30 European sporting events and securing headline brand ambassadors.

Abigail continues to be active in terms of tennis activity, both on and off the court. She competed as a member of the GB 35's World Championship team in 2014 and is a member of the All England Lawn Tennis Club and Committee member of the International Club of Great Britain.

Michael Stotesbury, the founder of GIYM, said "Abigail's many years of experience within tennis, as well as her understanding of the challenges that GIYM faces as a charity, made her the perfect candidate to help grow and develop our objectives and aims".



Abigail Tordoff – GIYM CEO

### GIYM Sites

In September 2016 GIYM launched four new programmes in Lambeth, Hillingdon, Sheffield and Northampton. Sheffield and Northampton are under the management of Premier Tennis, led by Jeff Hunter, who also runs the GIYM Oxford programme.

The Hillingdon programme is the responsibility of Craig Parker from GLL, who also manages the GIYM Barnett programme. Finally, Lambeth is the remit of James Webber from Life Time Tennis, an experienced community tennis programme provider, based in South London. The sites are based in and open to children from under privileged families and it is important to note that all four sites are run and managed by a core group of individuals or businesses who are based in the community and who are fully committed GIYM's objectives. This takes our total to 19 programmes running country-wide.

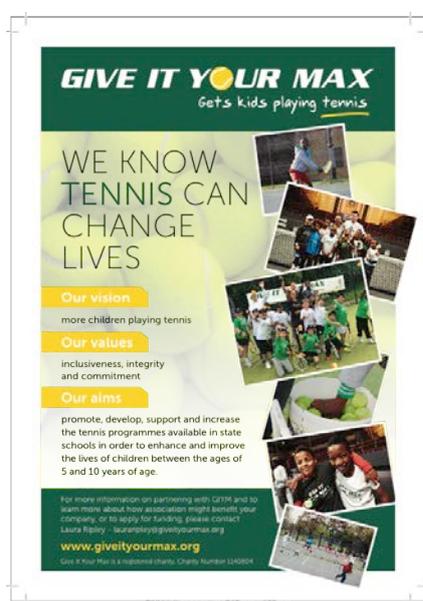
## **Disability Programme**

Following the announcement in 2015 that GIYM and The Tennis Foundation (“TF”) were joining forces in 2016 to fund a five-year disability programme with The Tennis Foundation the first five (of fifteen) schools have received their first year of tennis. In this first year, over 250 children with disabilities ranging from severe behavioral, emotional, cognitive and physical disabilities benefitted from over 20 hours of coaching within their respective schools. The programme, which is delivered by TF, provides support for disabled pupils within mainstream Special Education Needs (SEN) schools and enables children aged 3 – 19 years to play tennis both in and outside of their school setting over a three year period.

Five new schools will join the programme in 2017, with a further five schools joining in 2018.

## **Davis Cup Official Programme**

GIYM was delighted to be given a discounted space in the official Davis Cup Programme for the Great Britain versus Argentina tie. With over 2,775 copies sold this was a great opportunity for GIYM to raise awareness of its work. A further promotional advertisement will also appear in the Champions Tennis brochure, with that event taking place at the Royal Albert Hall from 30<sup>th</sup> November 2016.



## **Fundraising Events**

2016 has been an extremely busy year for GIYM in terms of fundraising events. The Charity has benefited from substantial income raised from Chris Peters running The London Marathon, The Bradfield Annual Mixed Tournament, The Edgbaston Games, and the golf day at The Royal Wimbledon Club. Information about all the fund-raising activities mentioned can be viewed on the GIYM website.

## **Up Coming Event**

Save the date! On March 28<sup>th</sup> 2017 GIYM will hold a fundraising dinner and cabaret evening at the All England Lawn Tennis Club, with guest speakers John Inverdale and comedian Dominic Holland. Watch this space for more information about what promises to be an extremely enjoyable evening.

You can now follow GIYM on our Face book page – [www.facebook.com/giveityourmax](http://www.facebook.com/giveityourmax) and on Twitter - <https://twitter.com/GiveityourMax>.